



# COMMUNITY RENEWAL FUND PROPOSITION



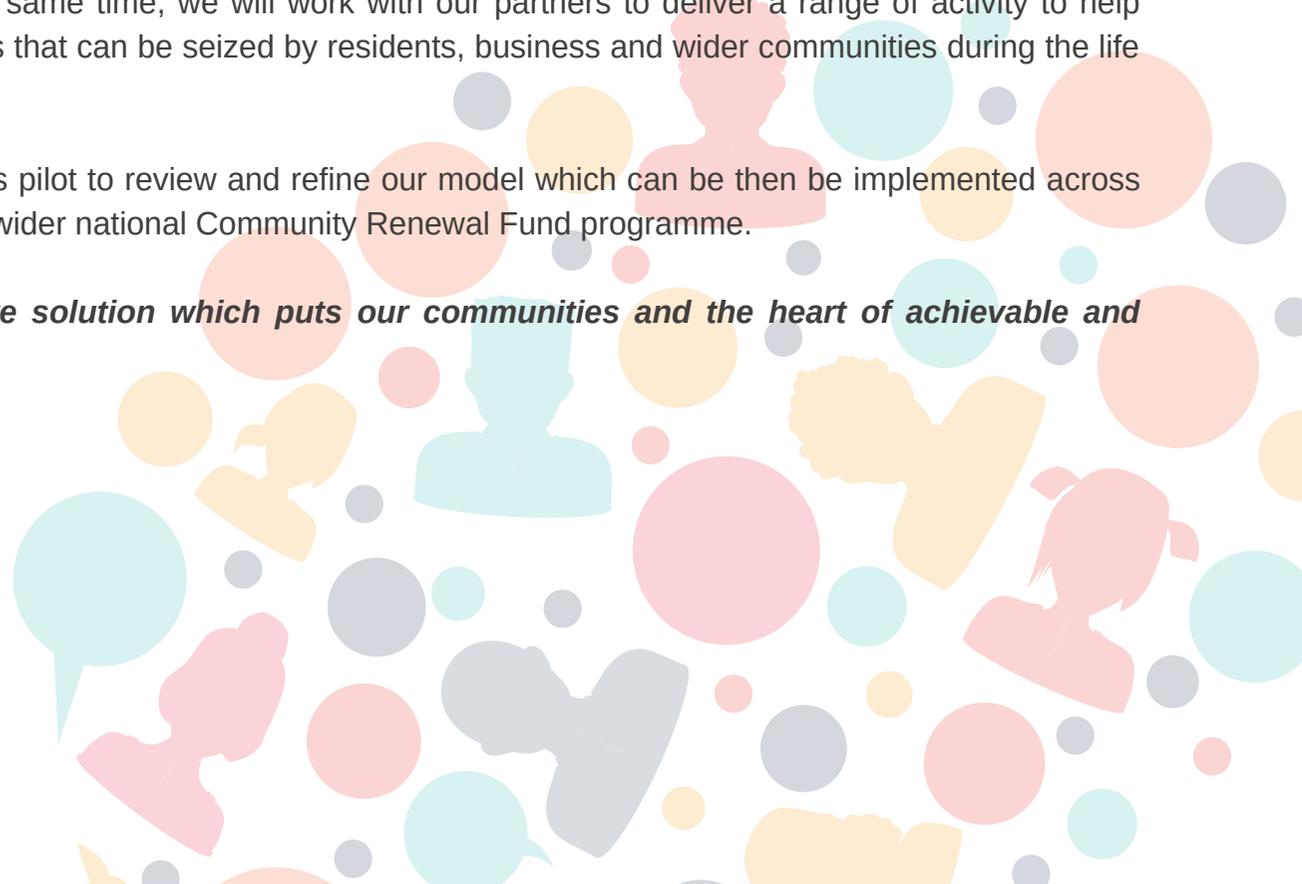
# 1 INTRODUCTION TO OUR COMMUNITY RENEWAL FUND PROPOSITION

Barnsley is looking to use Community Renewal Funding to develop an innovative model that will be piloted in one of our six community areas within the borough.

We are creating a project that will directly work with our communities to understand what good growth means to the local area. We will then use this understanding to remove the barriers that exist to enable our businesses to flourish creating good employment opportunities that all our residents can access. At the same time, we will work with our partners to deliver a range of activity to help break down these barriers and create real opportunities that can be seized by residents, business and wider communities during the life of the pilot.

Ultimately, we are seeking to use the learning from this pilot to review and refine our model which can be then be implemented across Barnsley as well as sharing our experience across the wider national Community Renewal Fund programme.

The Barnsley proposal is ***an innovative and creative solution which puts our communities and the heart of achievable and sustainable renewal.***



## 2 THE CHALLENGE

Barnsley is currently faced with significant challenges at a community level in relation to:

- Low levels of engagement & participation in community life
- Increasingly isolated and disenfranchised communities feeling 'left behind' by economic growth
- Significant deprivation challenges and a worsening gap in incomes and livelihoods: over half of people in the Central Area live in a neighbourhood ranked nationally in the lowest 20% most challenged by deprivation
- Significant wellbeing and mental health inequalities and lower life expectancy exacerbated by the impacts of COVID.

Barnsley's economy needs to continue to grow, to provide enough work for our residents and improve the value and productivity of our business activity – but these community challenges mean that equity, inclusion and engagement are as important to our future economic wellbeing as new jobs and increased productivity.

To address these challenges, we need to develop a new model of participative economic growth that works with our communities to collectively build shared prosperity.



# 3 THE OPPORTUNITY

We are seeking to utilise Community Renewal Funding to develop an innovative Area Based model which creates **opportunity for all** through collaborative design of **good growth** with a focus on community relationship building and investment in skills, business, community & place and employability support. Only by working at an area level in collaboration with our communities, residents and partners will we see a positive long term and sustainable transformation within Barnsley.

The model builds on area assets, responds to identified needs and will test this model through a partnership between local communities and key public, private and third sector organisations already based in the area with existing established relationships.

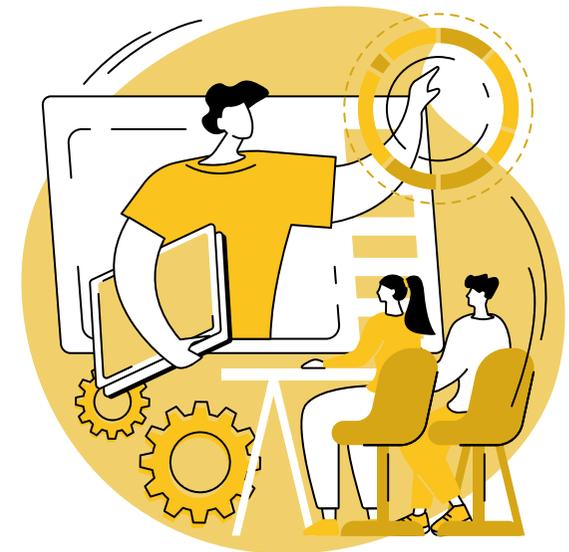


Our proposed model recognises that the direct delivery of activity on its own will not address the identified barriers. The Barnsley Community Renewal Fund proposal will therefore consist of two distinct but complementary activity strands:

- **Coproduction** working directly with our communities to identify, understand and determine how we can remove the barriers to participation and engagement – driving up local demand for support pathways into good work. This coproduction will be facilitated through a series of innovative engagements and a coaching model whereby individuals identify tailored support to enable them to access opportunities and businesses receive coaching to enable them to meet their ‘good growth’ objectives.
- **Direct delivery** of identified interventions with clear outcomes aligned to the aspiration of the Community Renewal Fund which will build relationships engage people in learning, training and good employment as well as supporting existing business to adapt, thrive and generate good local employment.

Our proposal will see both strands of activity delivering simultaneously during the Community Renewal Funding window, meeting the demands of the fund for immediately deliverable revenue projects, whilst also building on our coproduction approach currently in development in Goldthorpe under the Shaping Places for Healthier Lives programme and delivered in conjunction with the Health Foundation and Local Government Association.

The Shaping Places initiative has provided real life case studies fully articulating the challenges and barriers with which individuals are faced. This insight is currently being taken forward in respecting of acting real change on the ground within the context of the Shaping Places framework.

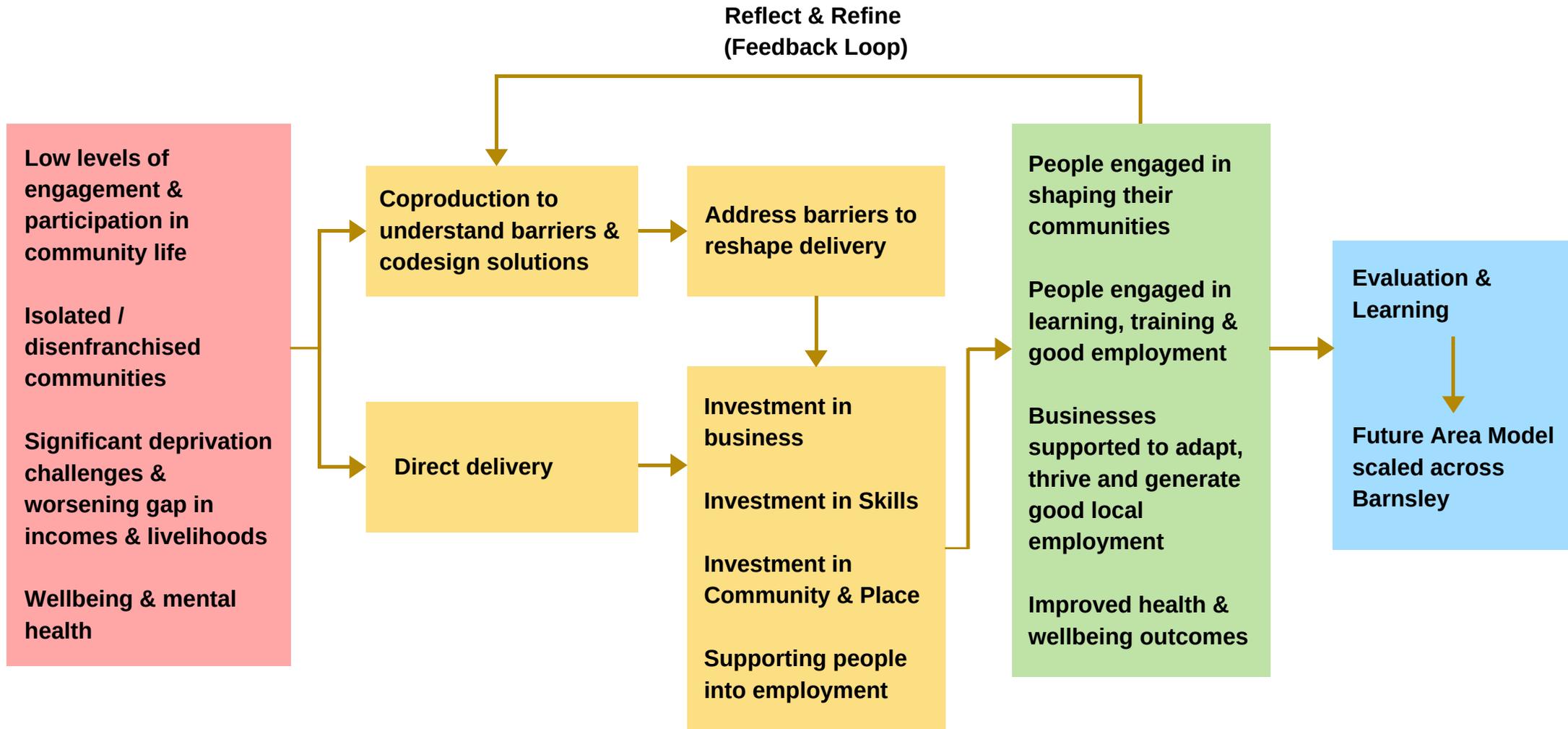


## Challenges

## Action

## Outcomes

## Legacy



At the conclusion of the Community Renewal Fund programme we will undertake an evaluation and learning process with a view to building a future model that can be upscaled delivered across Barnsley.

# 4 STRATEGIC ALIGNMENT

The Community Renewal Fund sets out the overarching aspiration of ***‘We are interested in bids that build on local insight and knowledge, and project proposals that align with long-term strategic plans for local growth, target people most in need and support community renewal.’*** (HMG Community Renewal Fund Prospectus)

The opportunity to deliver a programme of activities with a specific focus on community-based and community-led services is very timely in Barnsley. We have just published our 2021-24 Council Plan to frame our role and actions in the immediate post-pandemic period – focused on making our Borough ***‘a place of possibilities’*** ensuring that all our actions directly contribute to achieving good growth within Barnsley. This proposal also directly links to the key themes of the Barnsley 2030 vision: Health; Learning; Growth and Sustainability. The programme is specifically designed to align with and help us meet the three-year aims outlined below.

## Barnsley - the place of possibilities

<b>Healthy Barnsley</b>	People are safe and feel safe.	People live independently with good physical and mental health for as long as possible.	We have reduced inequalities in health and income across the borough.
<b>Learning Barnsley</b>	People have the opportunities for lifelong learning and developing new skills including access to apprenticeships.	Children and young people achieve the best outcomes through improved educational achievement and attainment.	People have access to early help and support.
<b>Growing Barnsley</b>	Business start ups and existing local businesses are supported to grow and attract new investment, providing opportunities for all.	People have a welcoming, safe and enjoyable town centre and principal towns as destinations for work, shopping, leisure and culture.	People are supported to have safe, warm, sustainable homes.
<b>Sustainable Barnsley</b>	People live in great places, are recycling more and wasting less, feel connected and valued in their community.	Our heritage and green spaces are promoted for all people to enjoy.	Fossil fuels are being replaced by affordable and sustainable energy and people are able to enjoy more cycling and walking.

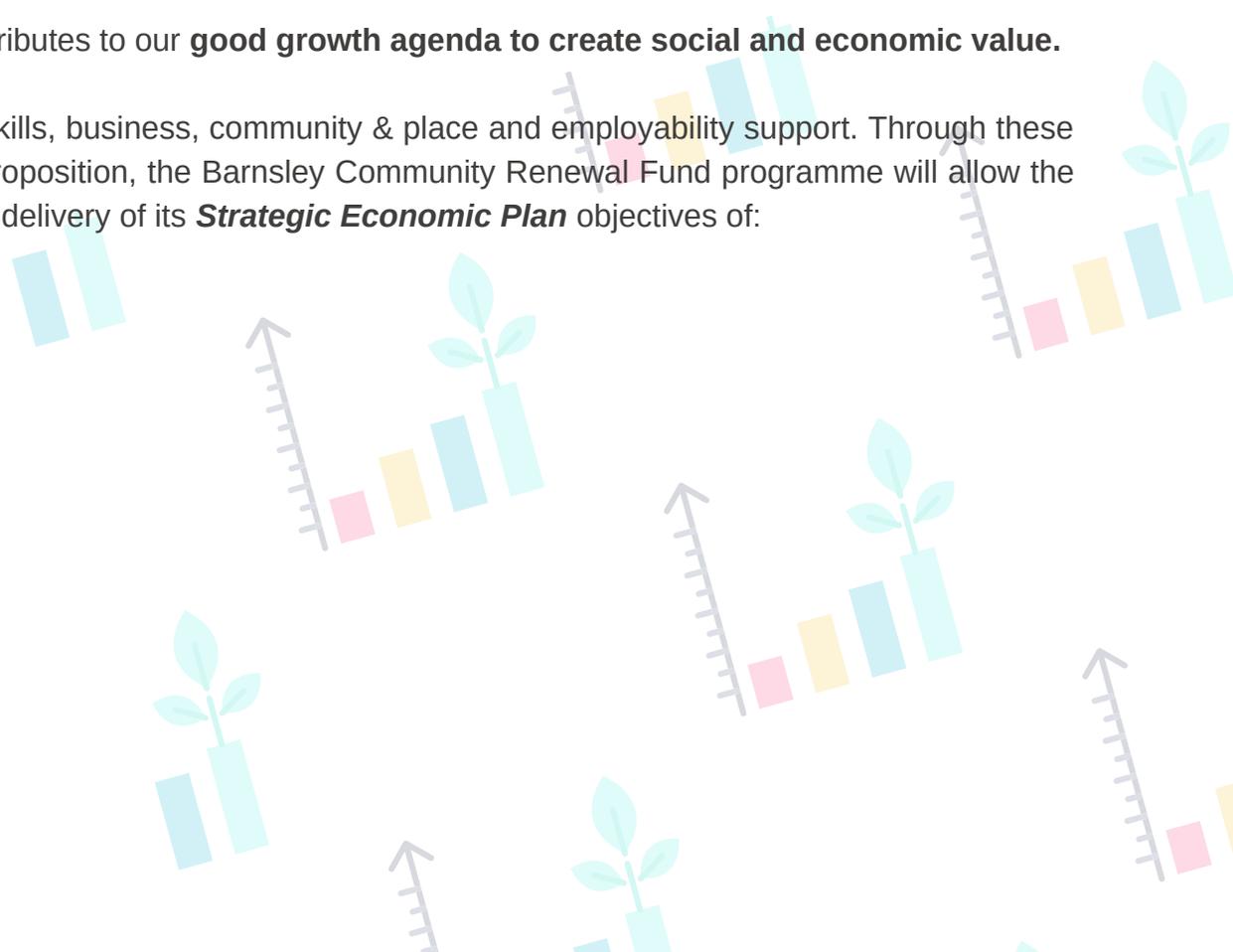
The intention will be to incorporate the Community Renewal Fund programme into the Council's recently published Economic Renewal Action Plan, which outlines the immediately deliverable activities the Council and its partners are taking to stabilise the local economy and return to inclusive economic growth in the next 18 months.

In the longer term, the proposal will help to deliver **Barnsley's inclusive economy objectives**:

- Ensuring everyone can live a good life in Barnsley - through **lifelong learning**, doing **meaningful work** and **staying healthy**.
- Making sure Barnsley is a **great place to grow**; a place where our businesses and institutions commit to giving something back to its people and to **sustaining the environment** for future generations.
- Our economy is **diverse** and everyone in Barnsley contributes to our **good growth agenda to create social and economic value**.

As previously set out, our action areas are: investment in skills, business, community & place and employability support. Through these interventions of focus, and as part of a City-Region-wide proposition, the Barnsley Community Renewal Fund programme will allow the Mayoral Combined Authority to demonstrate on-the-ground delivery of its ***Strategic Economic Plan*** objectives of:

1. A growing and resilient economy;
2. Opportunity for everyone; and
3. Sustainable places.



# 5 OUR PILOT PLACE

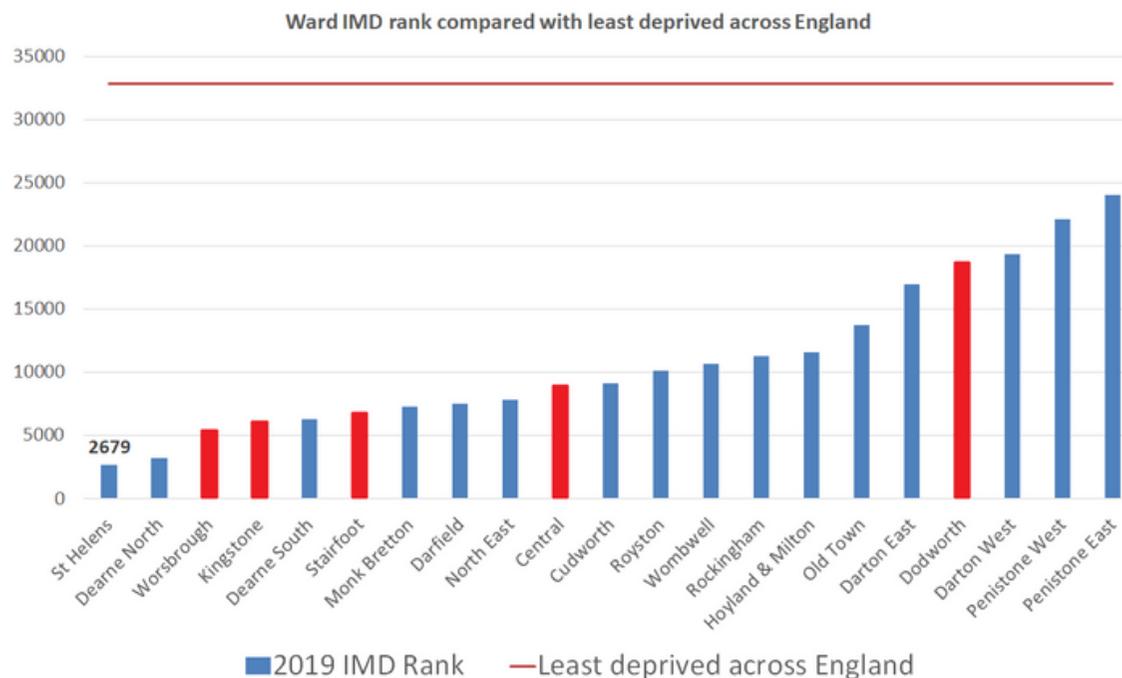
We are proposing that the initial focus for our CRF bid will be the **Central Area of Barnsley**, (one of our 6 area based community areas). The Central Area does include Barnsley Town centre where continued and recognised levelling up need exists. Our Community Renewal Fund bid does not seek to deliver interventions within the Town Centre but is instead focused on working with communities who are not based in the Town Centre but live in close proximity to ensure we connect these communities with opportunities to be accessed in their own locale and the town centre. This will enable us to achieve our aspiration of delivering a coherent package of good growth for all.

## Central Area Context: Deprivation

The Central Area of Barnsley suffers from long-term deprivation challenges in terms of income, employment, education and health outcomes.

Three of the five wards which comprise the area (Kingstone, Stairfoot and Worsbrough) rank in the six most deprived in the Borough, and within the 20% most deprived in the country. [1]

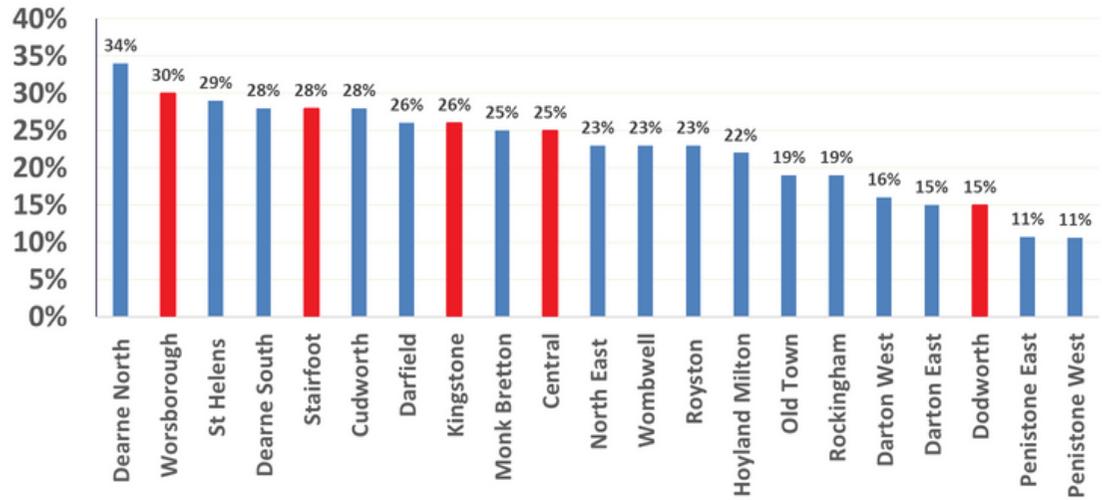
Consequently, 30% of children in Worsbrough live in low-income families, the second highest proportion in local authority area, with similar levels in Stairfoot (28%) and Kingstone (26%). [2]



[1] English Indices of Deprivation 2019

[2] Barnsley MBC, Poverty Needs Assessment (March 2021)

### Children in Low Income Families by Ward

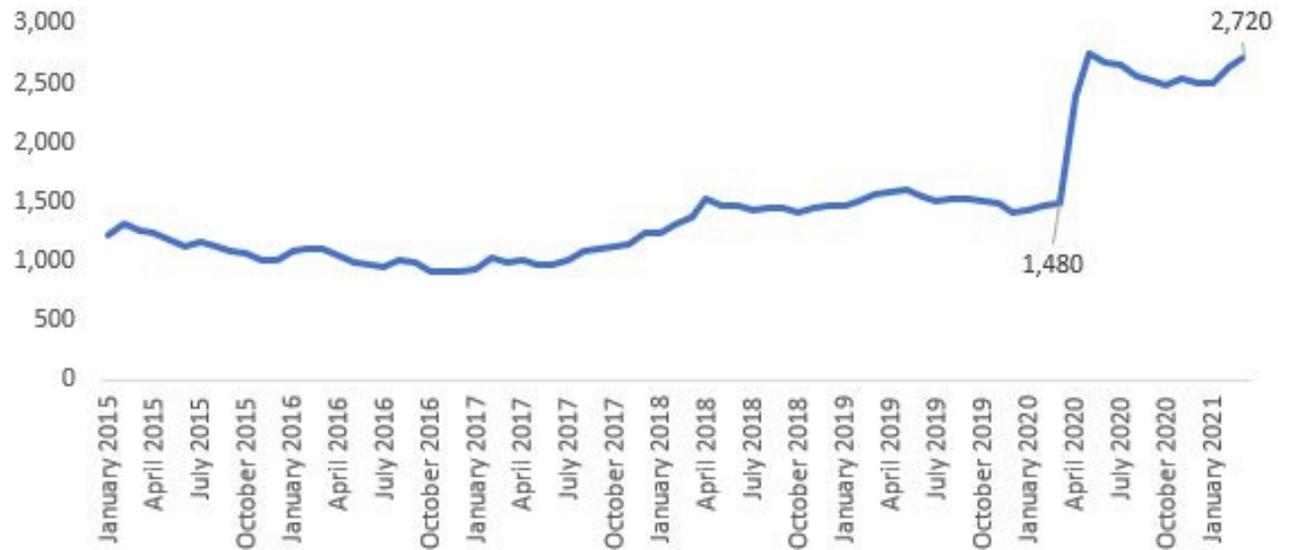


These economic challenges have been exacerbated by the impact of the COVID-19 pandemic.

The immediate effects of the national and regional restrictions were seen in April 2020 when claimant counts for the area increased by 60% in one month.

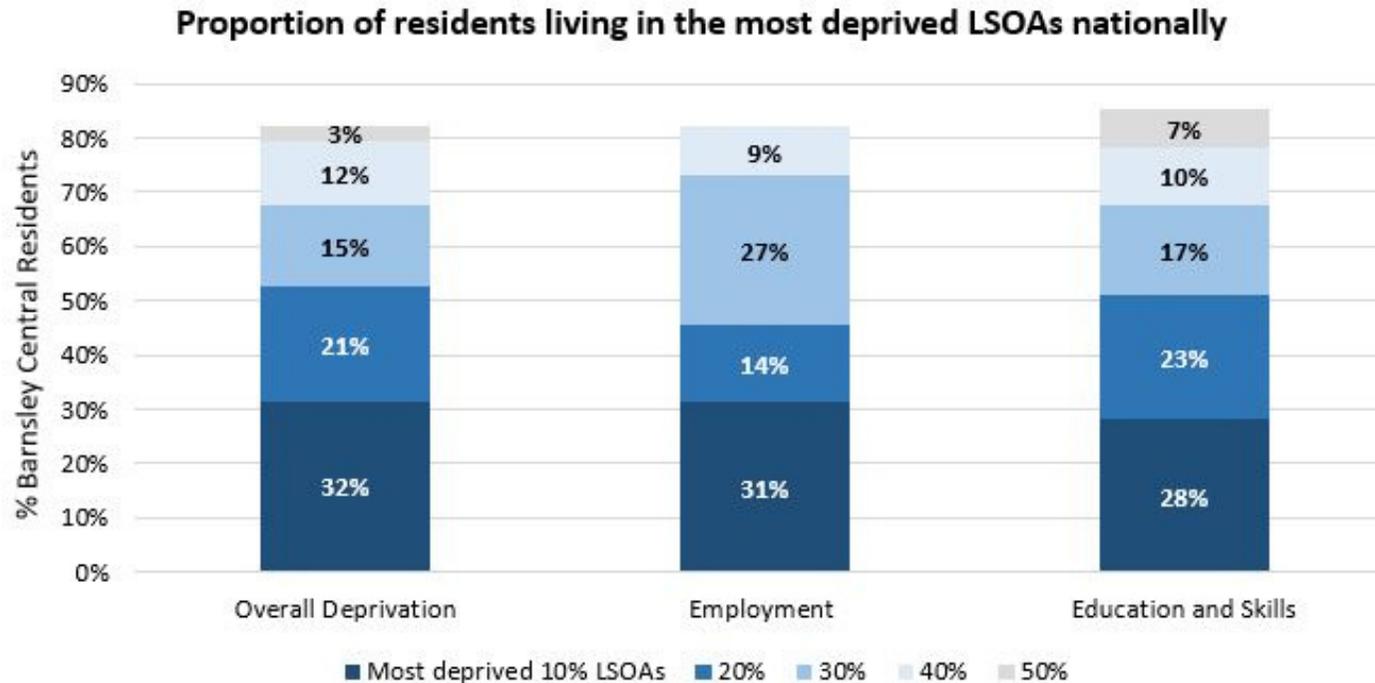
These numbers have continued the total claimant count for the area in March 2021 is 83% higher than the year previous.

### Barnsley Central Area - Claimant Count



## Central Area Context: Employment and Skills

To overcome the wider inequalities within the area, the programme will seek to deliver employability and skills support to those groups most in need and often missed by traditional methods of provision. The English Indices of Deprivation 2019, show that 31% of Barnsley Central residents live in LSOAs ranked in the 10% most deprived nationally for employment, and 28% for education and skills.



To overcome these challenges support will seek to target particularly who live in severe pockets of deprivation. Such areas include, the Sheffield Road area, which is ranked the 101st most deprived LSOA (out of 32,844) in the country (top 0.3%) in terms of resident employment, the Kendray West area in Stairfoot, ranked 199th worst in terms of education and skills, and Worsbrough Bridge, ranked 174th worst for employment and 570th for education and skills.

## Central Area Context: Mixed Communities and Engagement

The communities in the Central Area of Barnsley are some of the most diverse in the borough. More than double the proportion of residents do not speak English as their first language than the Barnsley average and the proportion of BAME residents is 64% higher.

Data provided by Barnsley's Adult Skills and Community Learning service indicates that engagement with its training and skills courses is very modest – around 800 residents accessed courses in 2019/20 (i.e. pre-pandemic). This compares to around 5,200 residents claiming out-of-work benefits in March 2020 – despite all courses being free to unemployed people and those with Level 2 qualifications or below. In 2021/21, during the pandemic, access to courses fell by nearly 50% across the Borough and in the Central Area, even though most courses continued online.

## Health Inequalities

Our aim is to **reduce health inequalities** by ensuring improvement is fastest for those impacted most by the pandemic.

Despite seeing recent improvements, the latest published data (Jan 2021) shows healthy life expectancy **has decreased for both women and men** in Barnsley. The healthy life expectancy for men is 57.5 Years (5.7 years lower than England average) and for women is 61.5 years (2 years lower than England average). (NB LSOA level data is less recent-Central Ward profile 2019). Life expectancy at birth for males in Central ward is 1.3 years lower than for men in Barnsley and for females is 0.6 years lower than for women in Barnsley.

In Barnsley, the gap in the employment rate for those in contact with secondary mental health services and the overall employment rate is the 4th highest in Yorkshire & Humber (Barnsley 66.5 % compared with Y&H 63%).

*(This Public Health Outcome Framework indicator records the percentage point gap between the percentage of working age adults who are receiving secondary mental health services and who are on the Care Programme Approach recorded as being employed (aged 18 to 69) and the percentage of all respondents in the Labour Force Survey classed as employed (aged 16 to 64).*



**Being active** is for good physical and mental wellbeing. Pre-Covid, physical activity levels were improving across Barnsley, however the national Active Lives survey (May 2021) indicates that between Nov 2019 and Nov 2020, fewer Barnsley residents took 150 mins activity/week (56.8%) compared to the previous year and more residents took less than 30 mins activity (35.8%). The proportion of 4-5 year olds in Central ward who are overweight or obese (19.7%) is higher than the proportion in Barnsley overall (18.0%) and the proportion of 10-11 year olds who are overweight or obese (35.2%) is higher than the proportion in Barnsley overall (32.1%).

## Community challenges living with COVID

There is increasing evidence of the impact of COVID on the health, economy and labour market of older industrial Britain. On a wide range of social and economic indicators, older industrial Britain entered the pandemic lagging behind, and there have been substantial economic and labour market impacts compared to the rest of the country [3].

In addition, we know that COVID has exacerbated existing health inequalities and impacted disproportionately on communities living in more deprived areas, in overcrowded housing, in key worker roles with close proximity to others, being from BAME groups, having underlying health conditions, as well as being older and male [4].

In Barnsley, our COVID infection rates have been consistently higher than other areas, leading to higher risk of infection, serious illness and death rates. This has been driven by underlying health inequalities and more people needing to leave home for work and this has significantly impacted on our communities' physical and mental health.

The latest report from the Director of Public Health "The day in a Life of" 2020 provides insight into the impact of the pandemic on resident's lives and their health and wellbeing. In particular, residents have talked about the impact on their mental health, feelings of social isolation, as well as importance of a good work/life balance [5].

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[3] Centre for Regional Economic and Social Research (Jan 2021) "The Impact of the Coronavirus Crisis on Older Industrial Britain".

[4] Institute of Health Equity (2020) Build Back Fairer: The COVID-19 Marmot Review.

[5] Barnsley Director of Public Health Report (2020) "A Day in a Life of"

<https://barnsleymbc.moderngov.co.uk/documents/s77939/Appendix%20B.pdf>



# 6 DELIVERY APPROACH

The starting point for delivery is to embed the programme within the Council's existing Area Council structure – with the Area Council itself providing governance and oversight, and programme management integrated with the existing Area team.

Successful delivery of the programme in a compressed seven-month timeframe will require dedicated and focused programme management resource to co-ordinate:

- Individual project budgets and spend profiles
- Project-to-project interactions and interdependencies
- Community engagement and communications
- Delivery of ongoing monitoring and evaluation workstream
- MHCLG reporting

Our delivery model will consist of activity grouped into two areas of focus:



**Coproduction**



**Direct Delivery**

Our ***coproduction*** approach will be phased over two stages;

- ***Enabling coproduction*** – An initial phase of coproduction undertaken during the Community Renewal Fund bid submission process. This initial phase will seek to identify, engage and enthuse key stakeholder groups within the Central Area in advance of commencement of the main delivery programme.

This phase of consultation will be ***funded and resourced by the Council before any potential government funding announcement***, ensuring that a robust base starting platform is established. This pre-engagement activity will focus on core question areas such as 'what does good growth look like for you and your place and communities?', 'what would be different for you?', and 'what would help to support you around work & health?'. It is envisaged that pre-engagement activity will include elements such as a series of lunches, coffee mornings, Facebook Live events, conversations, workshops, festivals (eg a 'Festival of Work', 'Ideas Festival', 'Festival of Ideas', or a 'Festival of Talk' etc).

The wider coproduction phase will seek to utilise innovative techniques ensuring maximum reach and engagement. This will include activities such as the development of a coaching model, digital and face to face engagement to understand how people and businesses can reflect on an understand their skills, experience, interest and ambitions. As people and businesses develop that self-knowledge and understanding of their business support needs, the coaching framework will support with a 'menu' of opportunities, (linking through to Direct Delivery), to grow and develop.



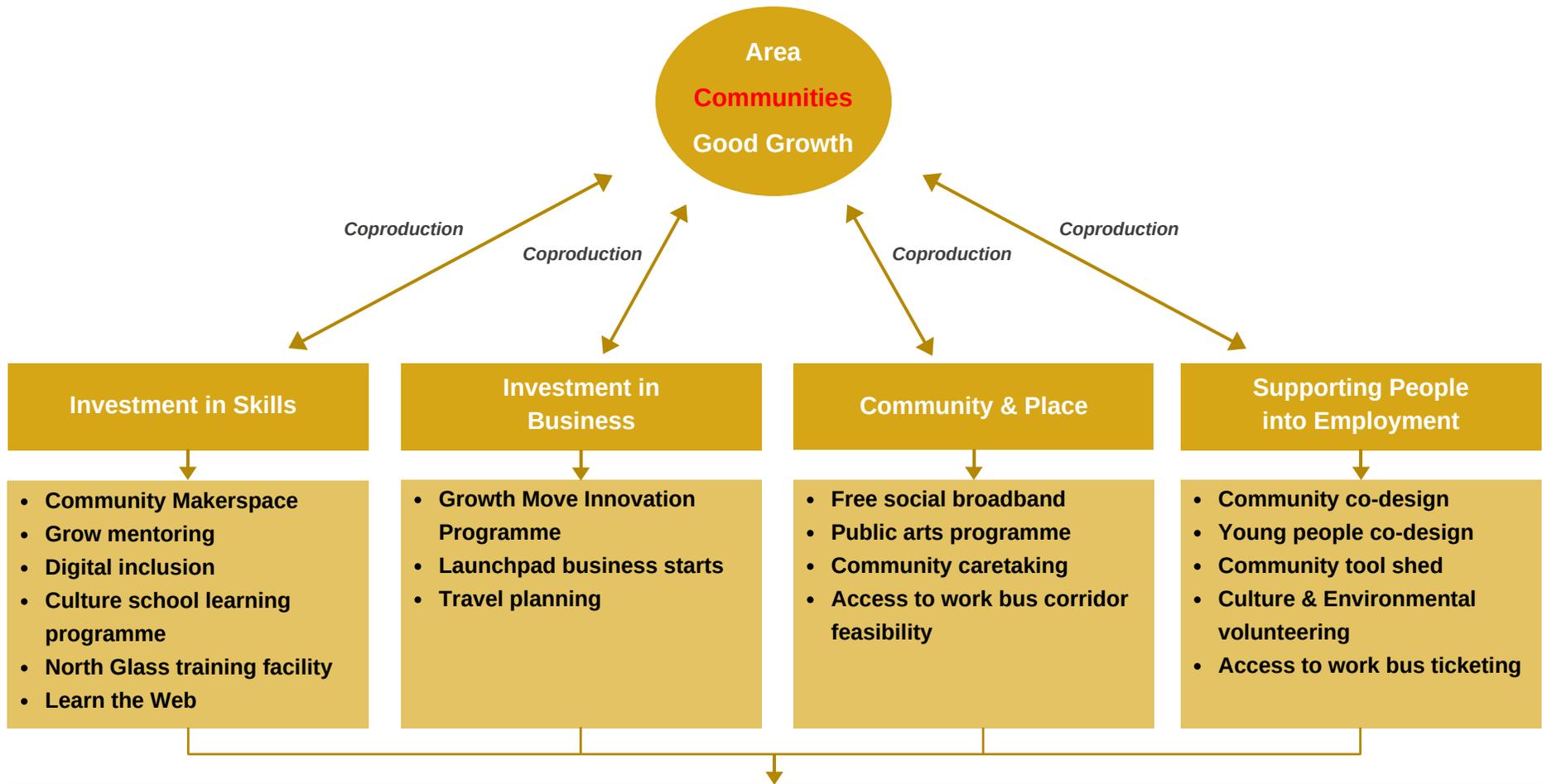
- ***-Delivery phase coproduction*** – This phase of coproduction will involve detailed engagement with key stakeholder groups aimed at understanding and defining the barriers to participation and engagement with which they are faced. This engagement piece will be based on the pioneering Shaping Places initiative currently in delivery in conjunction with the Health Foundation and Local Government Association within Goldthorpe. Undertaking this essential coproduction activity will enable supporting activity to be adjusted to remove challenges to participation whether this be confidence, mental health and physical wellbeing, travel of wider social barriers. This will include a coproduction programme specifically aimed at young people in the area – to be delivered by a locally-based charity with leading expertise and track record of engaging and empowering young people in the development of their own communities.

The intelligence and insight obtained from this phase will be utilised to flex and amend direct delivery during the Community Renewal Fund delivery window where possible providing **continuous learning** throughout the life of the programme.

Longer term, the outputs from this coproduction phase will be directly factored into the programme learning and evaluation phase and utilised to refine and reshape the **future delivery model**.

- ***Learning and Evaluation*** – Will be undertaken through the delivery of the program inclusive of the following activities:
  - Gateway review of the bid development process
  - Gateway reviews on delivery at 2 monthly intervals
  - Production of post evaluation learning report
  - Development of a practical case study inclusive an assessment and review of comparative models and other CRF schemes delivered across the country.
  - Delivery of a one-day reflection and learning seminar to share insights with stakeholders and peers.

Our ***Direct Delivery*** proposals have been identified through an extensive process of engagement with partners we have identified an exciting unique package of propositions aligned to the core delivery themes of the Community Renewal Fund. These ‘offers’ will be available to the individuals and businesses to access through the coaches and the Engagement programme’. This includes:



<b>Overall Community Renewal Fund Bid Value: £2,334,166</b>			
People in education & training	468	Business Innovation Plans	24
People engaged in life skills	1,182	New businesses	20
People engaged in job searching	460	Businesses Supported	118
Economical inactive engagements	1,608	Decarbonisation action plans	20
<b>Investment Attracted</b>		<b>£180, 367</b>	

## Supporting People Into Employment

Our planned programme of activity aims to deliver a range of initiatives within the local area that provides members of the community with essential life skills but also provides sector tasters paving the way to future employment. This includes activities such as community caretaking, culture and environmental volunteering options.

All individuals who are not eligible for free bus travel, will be provided with travel passes allowing them to engage in our pathway activities will receive a formal acknowledgment of progression through receipt of our skills passport helping to improve future employability.

Individuals in need will be provided with free bus travel to allow them to access locations of employment and training – and we will explore options to radically improve public transport connections on two key corridors from some of the Borough’s most deprived areas.

We will invest in future opportunities to support pathways to employability by planning for community makerspaces to encourage people into creative and digital employment.

The table below contains a summary of the projects that will be included in this area:



Activity	Summary	Supporting		
		People	Business	Organisations
Young People Co-Production	<ul style="list-style-type: none"> <li>Understanding barriers faced by young people</li> <li>Establish peer leaders</li> </ul>	×		×
Community Co-design	<ul style="list-style-type: none"> <li>Work with 5 identified cluster groups</li> <li>Capture barriers to participation</li> <li>Identify actions to be integrated into delivery</li> </ul>	×		

Activity	Summary	Supporting		
		People	Business	Organisations
Community Toolshed	<ul style="list-style-type: none"> <li>• Provision of tools/equipment to the community</li> <li>• Developing confidence and skillsets</li> <li>• Increasing community participation</li> <li>• Creating pathways into employment and business</li> </ul>	X		X
Culture Volunteering	<ul style="list-style-type: none"> <li>• Establish volunteering and opportunities using cultural assets</li> <li>• Developing confidence and skillsets</li> <li>• Increasing community participation</li> <li>• Creating pathways into employment and business</li> </ul>	X		X
Access to Work	<ul style="list-style-type: none"> <li>• Directly address travel to work and employer recruitment challenges by connecting people to employment through the provision of transport passes.</li> </ul>	X	X	



## Investment in Skills

Working with identified 3rd sector partners, we will ***build capacity to engage residents of all ages provide support to help residents to develop the skills, knowledge and experience that will help them to shift forward on suitable employment and training pathways.***

Our skills programme will be available to people from all parts of the community – aimed at fostering engagement and listening to the community’s needs, as much as delivering ‘formal’ training. We will work with schools – both to mentor GCSE and above aged students as they re-engage with their education after COVID, and to develop stronger relationships with community assets at Worsborough Mill.

Our digital inclusion programme will provide dedicated support to residents to purchase and access the right digital infrastructure and kit for their needs and signpost them to community learning to grow their skills. It will include training for the organisations to build their capacity to provide the maximum impact from the service. It will include capacity building for the 3rd sector partners, delivery and equipment costs. This approach will also sustain the tested community Digital Champion model.

Third sector partners will be trained and empowered to engage people in the community who are digitally excluded – and residents will have the opportunity to take part in an innovative and focused scheme to help them gain employment in technical, digital and creative roles. In addition to this, working in partnership with our advanced learning academies with the Central Area we will also seek to provide and innovative Cyber Security training pilot which will lead to 60 pupils gaining ICSF & EPQ professional and academic qualifications.

The table below contains a summary of the projects that will be included in this area:

Activity	Summary	Supporting		
		People	Business	Organisations
Community Makerspaces	<ul style="list-style-type: none"> <li>• Co-design of community makerspaces</li> <li>• Establish makers in residence</li> <li>• Delivery of makerspace programme</li> <li>• Developing digital and STEM skills</li> <li>• Develop a pathway for future finding strategy</li> <li>• Delivery of family fun taster digital and creative activity programme</li> </ul>	X		X
Digital Inclusion	<ul style="list-style-type: none"> <li>• Build organisational capacity to addressing digital inclusion challenges</li> <li>• Delivery of technical, digital and creative sector taster skills development sessions</li> </ul>	X		
Restart - Learn the Web	<ul style="list-style-type: none"> <li>• Twelve week training programme operating with two cohorts providing practical learning, creating a pathway into creative and digital sector</li> </ul>	X		

Activity	Summary	Supporting		
		People	Business	Organisations
Grow Mentoring	<ul style="list-style-type: none"> <li>Supporting Year 10 to 13 students to engage with learning and training</li> <li>Provision of dedicated mentoring and guidance support</li> </ul>	×		
School Learning Programme	<ul style="list-style-type: none"> <li>Target learning programme focused on the culture and environment. Practical visits to heritage and environment sites</li> </ul>	×		×
North Glass Learning Facility	<ul style="list-style-type: none"> <li>Improved confidence and wellbeing through engagement with the arts, culminating with a celebration event</li> </ul>	×		
ALC Cyber Security Accreditation	<ul style="list-style-type: none"> <li>60 pupils gaining ICSF &amp; EPQ professional and academic qualifications</li> </ul>	×		

## Investment in Business

Working with identified partners we will deliver activity that **supports businesses to grow through expansion and diversification** both through direct engagement and programme-based support. We will also provide the framework for individuals within the Central Area to **create their own business**. We will also establish the conditions for businesses to adopt travel planning helping to accelerate model shift, accessibility to employment opportunities and improve employee wellbeing through active travel.



Working with a preferred partner we will deliver the Growth Move accelerator programme targeted at businesses located within the Central Area that enables them to unlock higher profit opportunities in the Zero emissions market space. Not only will this accelerator help businesses to grow but it will provide custom innovation plans which when implemented will directly contribute to net zero / low carbon aspirations.

We will also work with the established Launchpad programme to deliver targeted business start sessions within identified communities helping individuals to establish and grow their own business.

All local businesses will have the opportunity to access bespoke business support through the local Chamber of Commerce – and there will be free support to develop Business Travel Plans, helping employers work towards increasing the number of employees getting to work by sustainable forms of transport.

The table below contains a summary of the projects that will be included in this area:

Activity	Summary	Supporting		
		People	Business	Organisations
Growth Move Innovation	<ul style="list-style-type: none"> <li>Targeted accelerator programme supporting business to access local carbon / sustainability sector opportunities</li> <li>Development of innovation plans aligned to appropriate funding opportunities</li> </ul>		X	
Launchpad Business Starts	<ul style="list-style-type: none"> <li>Targeted delivery of business start workshops within the communities providing the mechanism and support to establish their own trading business</li> </ul>	X	X	
Local Business Training Planning	<ul style="list-style-type: none"> <li>Development of plans for local businesses facilitating a shift to sustainable travel and increasing the wellbeing of the workforce through increased active travel levels</li> </ul>	X	X	

Activity	Summary	Supporting		
		People	Business	Organisations
Business Support	<ul style="list-style-type: none"> <li>• Direct business engagement within the local area supporting:               <ul style="list-style-type: none"> <li>◦ Strengthening local business networks</li> <li>◦ Each company recognised as a wealth generator within their local community</li> <li>◦ Growing the relationship between business and education providers</li> <li>◦ Growing the relationship between business and their community</li> </ul> </li> </ul>		✕	



## Community & Place

Our direct delivery will see a mixed approach of investment in the physical place and providing the opportunity for people to actively engage in the activities delivered with their local community. We also explore how we can utilise existing physical assets within the area to further integrate community working. This will include the delivery of community makerspaces in our libraries and focused activity in cultural assets such as Worsbrough Mill.

Working in conjunction with Berneslai Homes and City Fibre we will also seek to deliver a free social broadband pilot to over 60 social housing tenants helping to address digital exclusion and removing the barrier of cost for residents embracing the rapid shift to a digital world in a post COVID context.

Activity	Summary	Supporting		
		People	Business	Organisations
Free Social Housing Broadband	<ul style="list-style-type: none"> <li>• Delivery of an innovative programme to provide free social housing broadband helping to remove digital barriers</li> </ul>	X	X	X
Public Arts Programme	<ul style="list-style-type: none"> <li>• Delivery of co-produced public arts programme helping communities to celebrate local identities and future opportunities</li> </ul>	X		X
Community Caretaking	<ul style="list-style-type: none"> <li>• Establish volunteering opportunities within the community</li> <li>• Developing confidence and skillsets</li> <li>• Increasing community participation</li> <li>• Creating pathways into employment and business</li> </ul>	X		X
Bus Corridor Improvement Feasibility	<ul style="list-style-type: none"> <li>• Undertake feasibility studies with the local community to establish what physical improvements can be made to bus corridors, increasing accessibility and connectivity to the employment opportunities for the residents</li> </ul>	X	X	

### Commissioning Direct Delivery

All commissioning activity undertaken will be progressed in line with the Barnsley Council Contract Procurement policy ensuring transparency, compliance and value for money is achieved as well as providing wider additionality in respect of social value outcomes for the programme.

# 7 A PARTNERSHIP APPROACH

A place based programme of activity of this nature requires a holistic partnership approach to deliver. The Barnsley Community Renewal Fund proposal has therefore been proactively developed through a holistic partnership approach including the public sector, business community, health and the community voluntary sectors. The diagram below provides an overview of our delivery partners.



## 8 DELIVERY CAPACITY

Adequately resourcing the programme will be critical in terms of achieving successful delivery against a backdrop of aggressive timescales. Delivery capacity resourcing has therefore been factored into the Community Renewal Fund proposal. The option of direct or agency recruitment of programme management staff is likely to be very challenging given the compressed timescales and recent experience of going to market to recruit programme management resource on short term contracts.

The recommended approach for approval is to tender a single programme management and monitoring contract to external consultancy. This will allow resource to be procured effectively, in time for the possible commencement of the programme in July 2021, and to be allocated and reallocated flexibly and efficiently throughout the duration of the programme.

## 9 GOVERNANCE

The Barnsley Community Renewal Fund seeks to create the conditions providing *opportunity for all* through the delivery of *good growth* with a focus on community relationship building and investment in skills, business, community & place and employability support.

These objectives are at the heart of the emerging Barnsley Inclusive Growth strategy and therefore it is proposed that the programme will be aligned to the established partner focused **Barnsley Inclusive Economy Board**. This will ensure that our Community Renewal Fund proposal is recognised and supported as a key priority within the borough as well as ensuring that resource and support can be secured from the diverse sector and stakeholder board that has been established.

# PLACE BOARD

Barnsley 2030



Healthy  
Barnsley

Learning  
Barnsley

Growing  
Barnsley

Sustainable  
Barnsley

Healthy  
Barnsley

Growing  
Barnsley

Learning  
Barnsley

## INCLUSIVE ECONOMY BOARD

Urban Centre  
sub-group

More &  
Better Jobs  
Taskforce

Strategy  
sub-group

Growing Business  
sub-group

Senior Responsible Officer

Programme Management Organisation

Community Renewal Fund Programme

# 10 RISK

A detailed assessment of risk has been undertaken in respect of this proposal. A summary of identified high level risks and associated mitigations is shown in the table below:

<b>Risk</b>	<b>Mitigation</b>
Deliverability	All proposals contained in the programme have been rigorously assessed to ensure that mobilisation and deliverability can be achieved within the timescales associated with the Community Renewal Fund.
Capacity	The funding application clearly sets out the overarching delivery model and associated governance structure that will be established. This includes full consideration of resource capacity required to establish, implement and evaluate the programme.
Community Engagement	<p>The overarching premise for this proposal is to specifically identify and remove barriers to engagement. Working within well-established community engagement arrangement and delivered with trusted local partners on the ground will ensure that this risk is mitigated. All programme activity will be fully supported with a comprehensive community engagement and communication strategy.</p> <p>Our pre-programme coproduction phase will also help to identify key groups and create a pathway into the wide programme when established.</p>
Duplication & Displacement	During the definition of this proposal it has become readily apparent that at a place level activity can be confusing and uncoordinated. The CRF proposition is specifically aimed at aligning all relevant activity under a single delivery platform directly removing the risk of duplication and displacement supported through a comprehensive communications and engagement strategy

Risk	Mitigation
Worklessness Journey	Activity delivered through this programme must be fully aligned to the wider workless agenda. Specifically, it is critical that signpost is fully aligned to existing support such as the DWP Work Coach framework and associated mandates.
Legacy Management	A key challenge with the Community Renewal Fund is the time limited nature of funding. This therefore results in significant risk around managing community expectation and potential future provision gaps. This risk will be mitigated through an open communication approach around the availability of support and where possible all deliver strands will have clear end to engagement for participants.



# 11 PROGRAMME OUTCOMES

Our direct delivery programme will generate the following tangible outcomes in line with the Community Renewal Fund:

Outcome	Outputs	Outcome	Outputs
People gaining a qualification	468	Business Innovation Plans	24
People engaged in life skills	1,182	New businesses	20
People engaged in job searching	460	Businesses Supported	118
Economical inactive engagements	1,608	Decarbonisation action plans	20
<b>Investment Attracted</b>		<b>£180,367</b>	

More widely the pilot approach that we are proposing will also deliver the following outcomes:

- A 'rich-picture' understanding of barriers to engagement with employment and wellbeing support
- Increased number of people engaged in their community
- Increased number of people into learning, good work and wellbeing
- Businesses growing and expanding to create new good jobs and safeguard existing roles
- An evaluation and learning assessment of the programme and co-production process, looking at value for money, individual and community outcomes and practical steps to developing a scaled-up series of community engagement programmes across our Borough's communities.

The overarching outcome that this programme will **deliver is an innovative Area Based model which creates opportunity for all through the delivery of good growth.**

# 12 MONITORING AND EVALUATION

The Government's stated intention is that the Community Renewal Fund is a direct pre-cursor to the forthcoming UK Shared Prosperity Fund which will ultimately replace European Structural and Investment Funds. Our approach is to use the Community Renewal Fund programme to directly test, assess and refine the Shared Prosperity Programme for Barnsley.

However, the Community Renewal Fund Programme will run for only 7 or 8 months and it is likely that the Shared Prosperity Fund programme (2022) will need to be developed simultaneously. As such, it is proposed to develop a live monitoring and evaluation framework, with fixed reporting milestones both during and immediately after the conclusion of the programme. This will allow information and analysis (for example, value for money or community feedback) to be fed directly into the emerging Shared Prosperity Fund programme, as it is developed.

This will require focused and dedicated resource, both to develop the framework and conduct a live evaluation. As with the programme management, tendering for external consultancy support is the recommended approach for approval – probably under a single contract with the programme management role.

The overall output will be the formal production of a learning and evaluation report to share with MHCLG and peer and will consist of the following elements:

- Gateway review of the bid development process
- Gateway reviews on delivery at 2 monthly interval
- Production of post evaluation learning report
- Development of a practical case study inclusive an assessment and review of comparative models and other CRF schemes delivered across the country.
- Delivery of a one day reflection and learning seminar to share insights with stakeholders and peers.